

Contacts:

Jason A. Tidwell

Mark Logic

650-655-2349

jason.tidwell@marklogic.com

David Libby

Two Pins PR

510-868-4903

dlibby@twopinspr.com

Mark Logic Unveils Open Enrichment Framework Initiative to Speed Integration with Cutting-Edge Entity Extraction Technologies

SAN CARLOS, Calif. – October 7, 2008 – Mark Logic® Corporation, provider of the industry’s leading XML server, today announced the launch of the Open Enrichment Framework, an initiative created to speed integration with third-party entity extraction engines and other content enrichment tools. In addition, several partners have already completed integration using the framework and will provide pre-built pipelines that deliver out-of-the-box integration with advanced entity extraction engine technologies. Pipelines that will be available with MarkLogic Server 4.0, also announced today, include: Access Innovations’ Data Harmony, Semantex™ by Janya and TEMIS’ Luxid®.

Increasingly, organizations aim to unlock greater value from their unstructured content through the use of entity extraction technologies. The new Open Enrichment Framework simplifies the integration of third-party solutions, saving time and reducing technical complexity. In conjunction with the new MarkLogic 4.0 release also announced today, companies can better target delivery of content based on the structure added through these tools. Customers can now improve their search and discovery functionality by providing more focused search on the added structure, and explore content interactively using analytics driven by the entity markup.

“By enhancing MarkLogic Server with our powerful suite of Data Harmony products, we’ve found that organizations can expect to reduce the time to conduct individual queries by more than 50 percent and achieve seven-fold productivity increases, said Marjorie Hlava, president of Access Innovations, Inc., which offers an extensive line of content facilitation products and services for industry, medical institutions, academic institutions and government agencies. “This results in a higher degree of user satisfaction and search effectiveness. We’re delighted to be teaming with Mark Logic to provide this powerful solution for customers.”

According to Dr. Rohini Srihari, CEO of Janya, which delivers products and services to support information discovery from unstructured and semi-structured data, “Janya is looking forward to participating in the Open Enrichment Framework program and anticipates that the pipeline to our enterprise-class Semantex platform will provide customers access to deeper information extraction that goes beyond entities to include relationships and events, thereby enabling unstructured data to be fully exploited. Because our XML output reflects the rich features assigned to elements of the text based on syntactic and semantic knowledge, we think Semantex is the perfect complement to Mark Logic’s XML-based content platform.”

“TEMIS is proud to be one of the first Mark Logic partners to join the Open Enrichment Framework and make its award-winning content enrichment service Luxid® available to the MarkLogic Server user community,” said Eric Bregand, CEO of TEMIS, a leading provider of corporate text mining and text analytics software solutions for the enterprise. “By leveraging Luxid® Skill Cartridge library, our package of annotators, users will be able to build more powerful queries using semantic information directly identified, extracted and normalized from their content. This seamless integration clearly contributes to the creation of smarter, more intuitive information products.”

“Working closely with customers to build next-generation content applications, we’ve discovered tremendous synergies with entity extraction technologies that are highly specialized for particular knowledge domains and languages,” said Jason Monberg, vice president of product management for Mark Logic Corporation. “The Open Enrichment Framework lets organizations take advantage of best-in-class entity extraction solutions, helping them generate the maximum value from their content.”

About Access Innovations

Founded in 1978, the privately owned Access Innovations, Inc. (www.accessinn.com) offers an extensive line of content facilitation products and services for industry, medical institutions, academic institutions, and government agencies. The Access Innovations taxonomy library, available for licensing, covers a wide range of fields and disciplines. Building or augmenting these into customized taxonomies and knowledge domains and using them to metadata tag content is a major service of the firm.

The company's suite of Data Harmony products provides thesaurus construction and database management tools to publishers, both primary and secondary, and to database producers, online and Web-based directory publishers, corporate libraries, Web portals, and to corporations and associations with large intranets.

About Janya

Janya provides products and services to support information discovery from unstructured and semi-structured data. The text analytics technology is based on advanced machine learning and natural language processing technologies. With more than a decade of experience developing and integrating this technology, Janya works with customers and system integrators to incorporate information discovery capability in both unclassified and classified environments. By leveraging existing search technology and tools for structured data analysis, Janya’s solutions enable users to increase their effective bandwidth to analyze unstructured data streams.

www.janyainc.com

About TEMIS

Founded in 2000, TEMIS is a leading provider of Corporate Text Mining and Text Analytics software solutions for the Enterprise. TEMIS addresses the unstructured data management needs of Corporations (Life Sciences, Publishing, Telecoms, Energy, etc.) and Governments, in environments where information processing is critical such as Competitive Intelligence, CRM,

Scientific Intelligence, IP Management or Quality Management. TEMIS solutions help thousands of users everyday gain immediate access to business critical information, using concepts and meaning extraction, automatic classification and relationship representation, in order to reduce information overload. TEMIS' innovative technology has attracted major groups such as Novartis, Sanofi-Aventis, Bayer Healthcare, Solvay Pharmaceuticals, Nestle, Thomson Scientific, Springer Science + Business Media, MDL Elsevier, TIM-Telecom Italia Mobile, PSA Peugeot-Citroen, BNP Paribas or Total. For more information: www.temis.com

About Mark Logic Corporation

Mark Logic Corporation is the provider of the industry's leading XML server. The company's flagship product, MarkLogic Server includes a unique set of capabilities to store, manage, search and dynamically deliver content. The company has two patents on its innovative technology and is privately held with Sequoia Capital as its lead investor. To read the Mark Logic CEO Blog, visit marklogic.blogspot.com. To learn more about Mark Logic, or to download a free community or trial edition of MarkLogic Server, go to www.marklogic.com.

###

Copyright © 2008 Mark Logic Corporation. Mark Logic is a registered trademark and MarkLogic Server is a trademark of Mark Logic Corporation. All rights reserved. All other trademarks mentioned herein are the property of their respective owners.